

University of Florida Graduate Student Learning Outcomes

Graduates of the Warrington College of Business Administration MBA program at the University of Florida will demonstrate or achieve:

Knowledge:

Demonstrate competency across business disciplines, specifically apply the essential elements of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.

Skills:

Demonstrate critical thinking, specifically employ appropriate analytical models and apply critical reasoning processes to evaluate evidence, select among alternatives, and generate creative options in furtherance of effective decision making.

Professional Behavior:

Demonstrate teamwork and leadership skills, specifically function in a variety of work groups using appropriate leadership skills and styles and collaborate with a variety of other people using elements of effective team dynamics to effectively and appropriately structure team work.

Possess effective communication skills, specifically write business documents clearly, concisely, and analytically and speak in groups and in public clearly, concisely, and analytically, with appropriate use of visual aids.

University of Florida Graduate Programs

Student Learning Outcomes Assessment 2009-2014 (AACSB Maintenance of Accreditation 5 Year Cycle)

Academic Unit: Warrington College of Business Administration

Degree Program: Internet MBA

Delivery Method (on-campus, distance): distance

Student Learning Outcome Stated in Measurable Terms	Assessment Method	Results (Data Summary and Interpretation)
<p>Knowledge:</p> <p>Demonstrate competency across business disciplines, specifically apply the essential elements of core business principles to analyze and evaluate problems and to construct and implement solutions in the business environment.</p>	<p><i>Capstone</i></p> <p>During their final term, IMBA students will be required to complete a Capstone course that builds upon the key concepts in each of the core business disciplines. The course is designed to show how the various disciplines are interconnected, and will provide the students with “hands-on” opportunities to engage in real-world type problem solving exercises. By reinforcing these key concepts and by giving students a broader opportunity to apply these concepts, the intent is to strengthen the students’ business foundations and to have them better prepared for their subsequent careers.</p> <p>The Capstone course will provide an excellent opportunity for the College to</p>	<p>Data is being collected in Spring 2011 and will be analyzed and interpreted in Fall 2011 by the MBA Committee for recommendation for changes and implementation.</p>

	<p>assess the extent that the students are accomplishing each of the program goals and objectives.</p> <p><i>Metrics</i></p> <p>A scoring rubric will be used to specifically assess knowledge. Students will be evaluated on their ability to apply the five forces model to an industry and evaluate what the model indicates about the nature of competition in the industry.</p> <p>The rubric and course syllabus are attached.</p>	
<p>Use of Results for Improving Student Learning</p>		
<p><i>Examples: curriculum modifications, development and/or modification of workshops, training etc.</i></p>		

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